

Noctis

PRESS RELEASE

Noctis selected for the ADI Design Index 2026 with the Camp modular system

An **important recognition for Noctis: Camp**, the modular system born from the collaboration between N-lab, the company's research and design centre, and Studio d+a, **has been selected** by the ADI Permanent Observatory of Design for **inclusion in the ADI Design Index 2026**.

The ADI Design Index 2026 is the **first volume of the two-year cycle** that brings together the **best Italian design projects eligible for the ADI Compasso d'Oro Award 2028**. Camp has thus joined the selection of products that may compete for this prestigious accolade, **confirming Noctis' long-standing commitment to research and innovation**.

With **Camp**, Noctis **takes a significant step** in its evolution, **moving beyond the boundaries of the traditional bedroom area to embrace the living space** with a system capable of interpreting the transformations of contemporary living.

Camp is, in fact, a project founded on **modularity and personalisation** as its core principles. It consists of **independent elements** – panels, bed bases, sofa components, accessories and freestanding elements – that can be combined to create flexible domestic micro-architectures and spaces capable of evolving together with their inhabitants. Colour also becomes a design tool: the wide palette available makes it possible to create monochromatic and two-tone compositions or combinations featuring special fabrics, interpreting the space through ever-changing combinations.

Camp will also be **featured in the exhibition dedicated to the ADI Design Index 2026**, taking place in **Milan from 2 to 15 October** and in **L'Aquila, Italian Capital of Culture 2026, from 29 October to 17 November**.

The exhibition offers a broad overview of contemporary Italian design, bringing together different languages, materials, approaches and visions. A narrative that goes beyond the aesthetic and functional quality of the projects to explore the cultural, social and economic values that design is called upon to express.

The **selection of Camp for the ADI Design Index 2026** marks a **distinctive milestone in Noctis' journey**, highlighting its ability to **evolve its know-how and apply it to new scenarios of contemporary living**. A result that reflects a constantly evolving design identity, capable of broadening its horizons while keeping style, comfort and functionality at its core.

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Caption for attached images:

File: Noctis_CAMP_pag_8

In the photo, the Noctis CAMP modular system in a double-bed configuration, where the wraparound headboard defines an intimate and welcoming space. The composition features Sorrento 903 Cat. A upholstery and a white Elle Large accessory.

File: Noctis_CAMP_pag_22

In the photo, the Noctis CAMP modular system in a single-bed configuration, featuring Sorrento 903 Cat. A upholstery. The upholstered headboard wraps around the sides of the bed, creating a cosy and functional space, completed by the freestanding Ovale High table in Pant. 18-1741.

File: Noctis_CAMP_pag_27

In the photo, the versatility of the Noctis CAMP modular system allows two single beds to slide freely along the headboard and be joined when needed to form a comfortable double bed, adapting the space to different needs. Composition in Sun 702 Cat. B fabric, with grey Elle Small and Rettangolare accessories.

File: Noctis_CAMP_pag_32_33 File: Noctis_CAMP_pag_34

In the photos, the modularity of CAMP by Noctis creates a versatile composition that integrates a bed and sofa into a single system, creating a space dedicated to rest and relaxation. Stilnovo 1833 col. 02 Cat. A upholstery, with white Parallelo Small tables and a white Rettangolare shelf.

File: Noctis_CAMP_pag_38_39

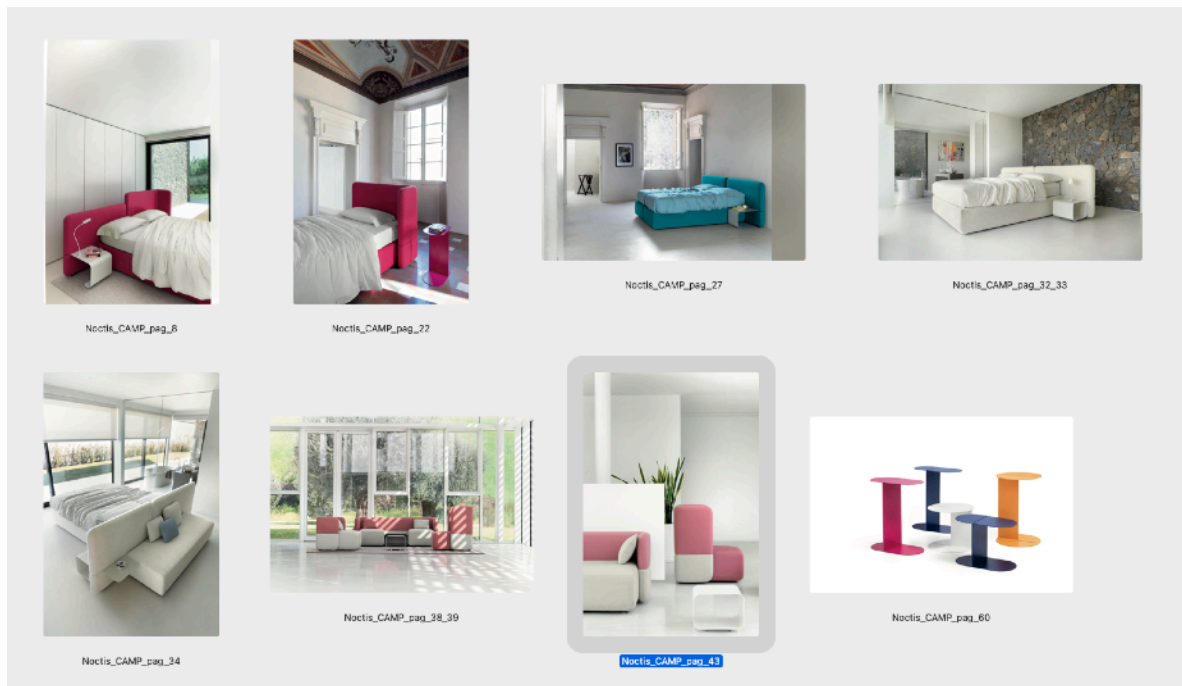
In the photo, CAMP by Noctis also interprets the living area through a modular and informal sofa composition, characterised by an interplay of volumes, upholstery and colours. The upper panels are in Sun 901 Cat. B and the lower panels in Positano 600 Cat. A; the seats are upholstered in Positano 600 Cat. A and, for the armchair on the right, in Sun 901 Cat. B. The composition is completed by the grey Parallelo Small table.

File: Noctis_CAMP_pag_43

In the photo, a detail of the Noctis CAMP modular system, freely combining upholstered elements, finishes and accessories to create personalised configurations. The upper panels are upholstered in Sun 901 Cat. B and the lower panels in Positano 600 Cat. A; the seats are in Positano 600 Cat. A and in Sun 901 Cat. B for the armchair on the right. The composition is completed by the white Parallelo Small table.

File: Noctis_CAMP_pag_60

In the photo, freestanding tables in moulded metal with an epoxy powder-coated finish, belonging to the Noctis Camp catalogue, designed to adapt to different moments of the day: from a bedside table at night to a table for work or relaxation. Available in a wide range of bright or neutral colours, they blend naturally into any environment and allow the space to be personalised with style, adding a unique and playful touch to the bedroom or living area.



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